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2009 Rates

DMA	County	Market	Media	Size	Population/18+	GRP	# Panels	Total 4 week net rate	Flight
DMA Cleveland	County Richland	Market Mansfield	Media Poster	Size 12'x25'	Population/18+ 125,679/96,772	GRP single panel	1	\$640.00	4 weeks
						#25	4	\$2,460	4 weeks
						#50	6	\$3,600	4 weeks
						#75	9	\$5,265	4 weeks
						#100	12	\$6,840	4 weeks
DMA Cleveland	County Wayne	Market Wooster	Media Poster	Size 12'x25'	Population/18+ 113,554/84,938	GRP single panel	1	\$640.00	4 weeks
						#25	3	\$1,845	4 weeks
						#50	6	\$3,600	4 weeks
						#75	9	\$5,265	4 weeks
						#100	12	\$6,840	4 weeks
DMA Cleveland	County Ashland	Market Ashland	Media Poster	Size 12'x25'	Population/18+ 54,902/42,000	GRP single panel	1	\$640.00	4 weeks
						#25	2	\$1,230	4 weeks
						#50	4	\$2,400	4 weeks
						#75	6	\$3,510	4 weeks
						#100	8	\$4,560	4 weeks
DMA Cleveland	County Huron	Market Norwalk	Media Poster	Size 12'x25'	Population/18+ 59,801/43,841	GRP single panel	1	\$640.00	4 weeks
						#25	2	\$1,230	4 weeks
						#50	4	\$2,400	4 weeks
						#75	6	\$3,510	4 weeks
						#100	8	\$4,560	4 weeks
DMA Cleveland	County Medina	Market Medina	Media Poster	Size 12'x25'	Population/18+ 58,961/45,223	GRP single panel	1	\$640.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
DMA Cleveland	County Holmes	Market Millersburg	Media Poster	Size 12'x25'	Population/18+ 38,943/25,858	GRP single panel	1	\$640.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
DMA Cleveland	County Stark	Market Canton	Media Bulletin	Size 14'x48	Population/18+ 378,664/291,571	GRP single panel	1	\$2,400.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
DMA Cleveland	County Carrol	Market Carrollton	Media Bulletin	Size non-stand	Population/18+ 378,664/291,571	GRP single panel	1	\$475.00	4 weeks
						#25			4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
DMA Columbus	County Hardin	Market Kenton	Media Poster	Size 12'x25'	Population/18+ 31,650/24560	GRP single panel	1	\$640.00	4 weeks
						#25	1	\$640	4 weeks
						#50	2	\$1,200	4 weeks
						#75	3	\$1,755	4 weeks
						#100	4	\$2,280	4 weeks

DMA	County	Market	Media	Size	Population/18+	GRP	# Panels	Total 4 week net rate	Flight
DMA Columbus	Knox	Mt Vernon	Poster	12'x25'	58,961/45,223	single panel	1	\$640.00	4 weeks
						#25	1	\$640	4 weeks
						#50			4 weeks
						#75			4 weeks
						#100			4 weeks
DMA Columbus	Crawford	Bucyrus/Galion	Poster	12'x25'	44,227/34,010	single panel	1	\$640.00	4 weeks
						#25	2	\$1,230	4 weeks
						#50	4	\$2,400	4 weeks
						#75	6	\$3,510	4 weeks
						#100	8	\$4,560	4 weeks
DMA Columbus	Marion	Marion	Poster	12'x25'	65,248/50,567	single panel	1	\$640.00	4 weeks
						#25	2	\$1,230	4 weeks
						#50	4	\$2,400	4 weeks
						#75	6	\$3,510	4 weeks
						#100	8	\$4,560	4 weeks
DMA Columbus	Morrow	MtGilead	Poster	12'x25'	34,520/26,097	single panel	1	\$640.00	4 weeks
						#25	1	\$640	4 weeks
						#50	2	\$1,200	4 weeks
						#75	3	\$1,755	4 weeks
						#100	4	\$2,280	4 weeks
DMA Columbus	Coshocton	Coshocton	Bulletin	non-std	36,341/27,692	single panel	1	\$320.00	4 weeks
						#25	1		4 weeks
						#50	2		4 weeks
						#75	3		4 weeks
						#100	4		4 weeks
DMA Toledo	Wyandot	Upper Sandusky	Poster	12'x25'	22,471/17,167	single panel	1	\$640.00	4 weeks
						#25			4 weeks
						#50	1	\$640	4 weeks
						#75			4 weeks
						#100	2	\$1,200	4 weeks
DMA Toledo	Seneca	Tiffin	Bulletin	non-std	56,705/43,436	single panel	1	\$475.00	4 weeks
						#25	2	\$900	4 weeks
						#50	4	\$1,700	4 weeks
						#75	6	\$2,400	4 weeks
						#100	8	\$3,000	4 weeks
DMA Toledo	Hancock	Findlay	bulletin	non-std	74,204/56,469	single panel	1	\$275.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
DMA Lima	Allen	Lima	bulletin	non-std	105,233/79,240	single panel	1	\$275.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
DMA Cincinnati	Clinton	Wilmington	Poster	12'x25'	43,071/32,346	single panel	1	\$640.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks
DMA Chicago	LaPorte	LaPorte	Bulletin	non-std	109,787/84,207	single panel	1	\$1,400.00	4 weeks
						#25	2		4 weeks
						#50	4		4 weeks
						#75	6		4 weeks
						#100	8		4 weeks